



The CSP East Midlands Regional Network

The Regional Network focuses on four broad objectives:

1. recruitment of, and engagement with, members in the East Midlands
2. raising awareness of physiotherapy within the East Midlands
3. contributing regional views and insights into CSP deliberations
4. any local objectives identified by the Regional Network or by the CSP centrally.

We need your insight and intelligence to achieve these objectives and better understand your local circumstances and preferences.

Please think about

- What local objectives should be focused on in 2019?
- What are the most important issues for physio staff in the East Midlands?
- Which of the four objectives is most important to pursue
- How can the four objectives be best addressed?
- What can you contribute? What can you do yourself or as a part of the Network to help address your chosen issues and opportunities?

Background information on the CSP Corporate Strategy

Council clearly envisages regional networks playing a part in delivering the CSP corporate strategy, particularly in terms of influencing locally and promoting public engagement. The CSP strategy, set by Council, explicitly refers to regions in relation to addressing several CSP corporate objectives:

Put physiotherapy at the leading edge of transforming health and social care

- Support members in their regions and localities in positively influencing decisions that impact on patients and members locally.

Fulfil the potential of physiotherapy to empower patients and communities

- Support members in their regions and localities in positively influencing decisions that impact on the health of local communities.

Help physiotherapy networks and communities organise

- Enable members in their regional networks to exert influence and engage fellow members.

Undertaking activity around the CSP priority influencing agendas and campaigns would meet these expectations. The current priorities are:



- Promoting and implementing first contact physiotherapy across all regions
- Workforce expansion including supporting the development of more practice based learning (placement) opportunities for students and practitioners returning to practice
- Recruitment into the CSP of students and support workers
- Love Activity, Hate Exercise? campaign.